



## PDF Display vs. ODDER

PDF Display	ODDER
<p><b>Definition:</b></p> <p>The PDF Display feature allows you to include one PDF document inside a ThankView campaign.</p> <p><b>Details:</b></p> <ul style="list-style-type: none"><li>• Exclusively a Premium feature</li><li>• Send one (1) PDF document per campaign</li><li>• Ideal for sending one (1) PDF to many recipients</li><li>• Also supports sending one (1) PDF to one or a few recipients that can be easily segmented by campaign</li><li>• Send any PDF</li></ul> <p><b>Why should I use the PDF Display?</b></p> <p>Are you sending a generic PDF to a broad audience and are confident in using your pre-existing branding? You'll want to use the PDF display!</p>	<p><b>Definition:</b></p> <p>ODDER allows you to send up to four personalized endowment or impact reports with special features to meet your needs.</p> <p><b>Details:</b></p> <ul style="list-style-type: none"><li>• A unique product offering sold as an add-on to your package</li><li>• Send up to four (4) PDFs per campaign</li><li>• Send personalized PDFs to many recipients</li><li>• Dedicated support for bulk uploading, creating PDFs, and formatting data</li><li>• Special features, such as password protection and a unique landing page</li><li>• Send personalized endowment or impact reports</li></ul> <p><b>Why should I purchase ODDER?</b></p> <p>Are you sending personalized endowment or impact reports and would like special features and support to meet your needs? You'll want ODDER!</p>